

# JULIAN DARLEY MA MSc

327 Murphy Ave. Sebastopol, CA 95472 julian@postcarbon.org

Post Carbon Institute, President, [www.postcarbon.org](http://www.postcarbon.org) 2001-present

Post Carbon Institute is a *think, action* and *education* tank offering research, project tools, education and information to implement proactive strategies to adapt to an energy constrained world. The development of Post Carbon Institute came out of concern for the environmental, social, political and economic ramifications of global over-reliance on cheap energy.

Our main response to these concerns is the strategy of Relocalization, which aims to rebuild societies based on the local production of food and energy, and the Relocalization of currency, governance and culture. The main goals of Relocalization are to increase community energy security, strengthen local economies, and dramatically improve environmental conditions and social equity.

Julian Darley founded Post Carbon Institute which has five programs including the Relocalization Network, Global Public Media, Energy Farms Network, Post Carbon Cities, Oil Depletion Protocol.

**University of British Columbia** 2006-present  
Visiting Scientist, Civil Engineering

## BOOKS

Author: 'High Noon for Natural Gas: The New Energy Crisis' (2004, Chelsea Green)

Co-author: 'Relocalize Now! Getting ready for Climate Change and the end of Cheap Oil' (forthcoming 2007)

## EDUCATION

MSc in Social Research & the Environment, Centre for Environmental Strategy, University of Surrey, UK, 1998.

Dissertation: 'Making the Environment News' - in-depth study of the framing of environmental issues as news on the Radio 4 'Today Programme', published by Earthscan in 'The Daily Globe' (ed Dr. Joe Smith).

Areas of Specialty: Environmental sociology and politics; media relations; in-depth survey research techniques; ethnographic techniques; history of campaign groups and NGOs; Life Cycle Analysis; Environmental Impact Assessment; decision research; risk analysis; basic environmental chemistry, physics & biology.

MA in Mass Communication and Journalism, University of Texas at Austin, Austin, TX, 1997.

Thesis: 'The Construction of Subjectivity and the Small Screen' - an investigation into the relationship between television and human identity and the formation and understanding of self.

Areas of Specialty: Quantitative and qualitative survey methods; journalistic reporting; mass communications theory; internet & cyberspace; researching effects of mass media on individuals, community, and public sphere.

BA with Honours in Music & Russian, Nottingham University, UK, 1981.

## CAREER HIGHLIGHTS

TGI Software Vancouver, Canada  
Web database designer 2001  
Developed PHP-MySQL interfaces for communications software.

Consultant Washington, D.C.  
World Resources Institute 1999 - 2000  
The World Resources Institute provides information, ideas, and solutions to global environmental problems. Retained to spearhead and complete online data collection project for the 1999 Business Environment, Learning, and Leadership Conference at the University of Ann Arbor.

- Organized, advertised, hosted and moderated special end of conference session.
- Documented via audio, video, and print the comments of 30 professors who attended the one and a half hour session
- Wrote a project report and proposal for implementation of results.
- Designed and coded online survey.
- Published WRI/eBELL, an online survey for business school professors concerned about the environment.

Writer / Consultant Vancouver, Canada  
Farm Folk / City Folk 2000  
Completed report on feasibility of strategic communications restructuring to include internet and connecting distributed member organizations. Report included systems requirements and budget and staffing recommendations.

Research Assistant London, UK  
MORI 1997 - 1999  
MORI is Britain's leading opinion polling company.

- Wrote a proposal for founding an International Institute of Social and Cultural Environmentalism at the London School of Economics.
- Provided research assistance to Professor Robert Worcester, investigating business attitudes toward the environment & corporate responsibility.
- Developed projects using survey research in environmentalism.

Research Assistant London, UK  
Nicky Gavron (then councilor, now deputy mayor of London) 1997 - 1998  
Assisted with policy research and briefings on sociological implications of environmental problems.

Instructor / Tutor Austin, TX  
University of Texas at Austin 1995 - 1997

- Taught weekly Broadcast Radio News class for one year, which produced a weekly one hour radio and current affairs news show on NPR reaching all of central Texas. Taught story structure and editing. Oversaw effective use of audio and computer editing.
- Tutored students and faculty at the University of Texas Business School on all aspects of multimedia and web production: graphics, audio, video, and interactivity.

Language Instructor

Europe  
1990 - 1994

- Provided instruction in English for various employers throughout Europe, including International House, San Sebastian (Spain), Helliwell Institute of Languages, Cologne (Germany), Siemens
- Sprachenschulung, Munich (Germany), British Institute, Rome (Italy), and Siemens Ecole de Langues, Paris (France).
- Discerned needs of students and delivered teaching interactively.
- Developed lesson plans tailored to interests, needs, and level of participants with class sizes ranging from one to 15.
- Worked well with adult learners, especially higher level executives.

Script Doctor Hollywood, CA

Freelance

1989 - 1990

Script doctoring includes reviewing a script, analyzing it, and charting the structure of story, character, and emotional involvement / suspense in order to identify areas for improvement in the script and many cases rewrite script accordingly.

- For Robert McKee (author of Story), script-doctored two films and developed budget for one other.
- Script doctored various feature films including "Valley Of Lights", "The Heist", "Back In Black," "Final Analysis", and "Young Elvis".
- Co-produced short comedy film with Lawrence Bender (producer of "Pulp Fiction" and "Inconvenient Truth").

Owner / Writer / Director / Producer

London, UK

Blue Chip Productions

1982 - 1988

- Wrote and directed 50+ documentaries and rock videos, including documentary films for broadcast television companies and business films. Clients included international companies (Burroughs Wellcome, Ciba Geigy, Ocean), and production companies (Diverse Productions; Juniper; London Scientific Films; Wyvern Television; Aspen Television; Spafax Television).
- Hired and managed two permanent staff and 40 production team members.
- Managed all budgeting and bookkeeping for each film and for the company.

## OTHER PROFESSIONAL ACCOMPLISHMENTS

Wrote book chapters for 'Global Environmental Change, The Public & the Media' (Earthscan, 2000) and 'Norms and the Environment' - Peace Journalism Option Two (SGI, 1999).

Classical music critic for two national British magazines and a large city newspaper:

Journals: Records & Recording and Music & Musicians (1982)

Newspaper: Nottingham Evening Post (1979 - 1981).

Proofread: 'Contested Natures: Theory, Culture & Society' for Phil MacNaghten & John Urry (Sage 1998) & 'Freeing the First Amendment: Critical Perspectives on Freedom of Expression' for David S. Allen & Robert Jensen (NY University Press 1996)

Film edited: "Nancy Reagan Out Of A Job" for Terry Sweeney & Lanier Laney, (writers of "Shag - The Movie").

Fluent in French, German, and Italian. Proficient in Spanish. Reading ability in Russian, Latin, and Greek (Ancient).

Have lived, worked, and studied in nine countries (UK, France, Germany, Italy, Spain, Czechoslovakia, Russia, United States, Canada).